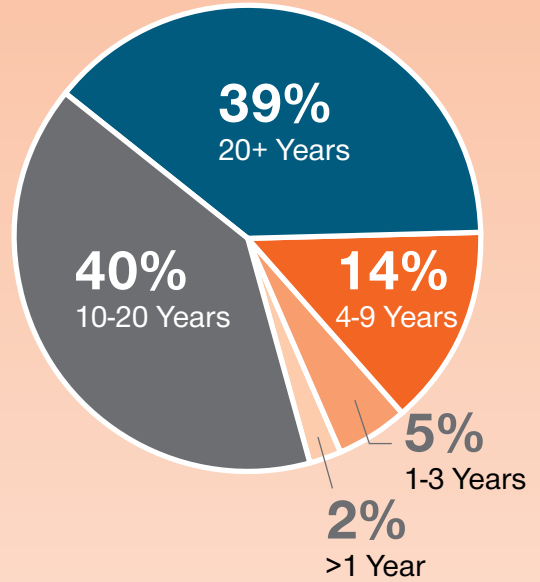




PDA MEMBERSHIP INFORMATION



Years in the Industry



Role in Acquisition of Products and/or Services

More than 74% of PDA Members Recommend, Authorize, or Purchase Products and/or Services for their Companies.



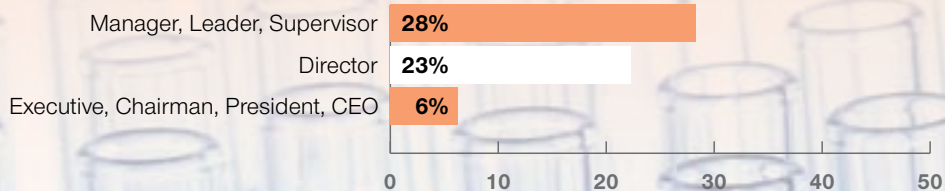
Data based on November 2011 membership survey

PDA MEMBERSHIP INFORMATION *(Continued)*

Specialty Area/Areas of Interest*



Job Position



* Members selected all that applied.